

Rep Order# 8853842 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37060

Printed: 08/22/2012 3:15 PM
Last Received: 08/22/2012 1:20 PM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () DCCC-DEM CNGRS CMPG
Product ISSUE
Estimate# 1472
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1472
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH
PLEASE SEE REVISION TO LINES 4,9,14,15 & 19...
ADD LINES 24 & 25 TO SCHEDULE...
REVISED ORDER TOTAL IS \$49600/ 41 SPOTS
PLEASE CONFIRM
THANKS
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	5A-6A	8 NEWS NOW AT 5A	:30	\$800.00	09/18-09/24	1	1	1	\$800.00	
	2	TU-F,M	6A-7A	8 NEWS NOW AT 6A	:30	\$900.00	09/18-09/24	3	1	3	\$2,700.00	
	3	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$800.00	09/18-09/24	5	1	5	\$4,000.00	
	*4	SA	5A-7A	CBS THIS MORNING SATURDAY	:30	\$450.00	09/22-09/22	0	0	0	\$0.00	
		Sales Remark: V5 N/A										
		V5 Comment Changed, Spots/week Changed										
	5	SU	6A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$400.00	09/23-09/23	1	1	1	\$400.00	
	6	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$750.00	09/18-09/24	3	1	3	\$2,250.00	
	7	TU-F,M	12P-1230P	8 NEWS NOW AT NOON	:30	\$750.00	09/18-09/24	3	1	3	\$2,250.00	
	8	TU-F,M	3P-4P	ELLEN	:30	\$900.00	09/18-09/24	1	1	1	\$900.00	

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	*9	SA	530P-6P	POLITICS NOW	:30	\$900.00	09/22-09/22	1	1	1	\$900.00	
		Sales Remark: V5 REVISION										
		V5 More than 2 codes changed										
	10	SU	530P-6P	INSIDE EDITION	:30	\$550.00	09/23-09/23	1	1	1	\$550.00	
	11	TU-F,M	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,100.00	09/18-09/24	4	1	4	\$4,400.00	
	12	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$1,300.00	09/18-09/24	4	1	4	\$5,200.00	
	13	SA	5P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$700.00	09/22-09/22	1	1	1	\$700.00	
	*14	SA	630P-7P	8 NEWS NOW AT 630PM-SAT	:30	\$700.00	09/22-09/22	0	0	0	\$0.00	
		Sales Remark: V5 CANCEL										
		V5 Comment Changed, Spots/week Changed										
	*15	SU	630P-7P	8 NEWS NOW AT 630PM-SUN	:30	\$1,200.00	09/23-09/23	0	0	0	\$0.00	
		Sales Remark: V5 CANCEL										
		V5 Comment Changed, Spots/week Changed										
	16	TU-F,M	630P-7P	INSIDE EDITION	:30	\$1,200.00	09/18-09/24	1	1	1	\$1,200.00	
	17	TU-F,M	7P-8P	ET/INSIDER	:30	\$1,200.00	09/18-09/24	2	1	2	\$2,400.00	
	18	SA	7P-8P	ET WEEKEND	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	*19	M	8P-9P	HOW I MET MOTHER/2 BRKE GRL	:30	\$8,500.00	09/24-09/24	0	0	0	\$0.00	
		Sales Remark: V5 CANCEL										
		V5 Comment Changed, Spots/week Changed										
	21	TU,F-M	11P-1135P	8 NEWS NOW AT 11PM	:30	\$1,900.00	09/18-09/24	4	1	4	\$7,600.00	
	22	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$900.00	09/22-09/23	2	1	2	\$1,800.00	

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	23	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$750.00	09/18-09/24	1	1	1	\$750.00	
	*24	SU	9P-10P	THE GOOD WIFE	:30	\$8,500.00	09/23-09/23	1	1	1	\$8,500.00	
				Sales Remark: V5 ADD TO SKED								
				V5 Added								
	*25	SA	930A-12P	ACC FOOTBALL	:30	\$1,800.00	09/22-09/22	1	1	1	\$1,800.00	
				Sales Remark: V5 ADD TO SKED								
				V5 Added								

---REPORT TOTALS---

Report Totals: 41 / \$49,600.00

---SALES MONTHLY TOTALS---

Sep 12: 41 / \$49,600.00
Sales Totals: 41 / \$49,600.00
Station Totals: 41 / \$49,600.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+